



CALUM'S CABIN

FUNDRAISING PACK

INFORMATION AND IDEAS TO HELP
RAISE FUNDS FOR CALUMS CABIN

WHO WE ARE

Calums Cabin was inspired by a remarkable young boy, Calum Speirs. Calum passed away from an inoperable brain tumour on the 16th of February 2007.

His death inspired his parents Duncan and Caroline and his twin sister Jenna to start fundraising to fulfill Calum's dream to offer family holidays to children like him on his beloved Isle of Bute.

Read more about Calum's story on our website:
calumscabin.com/calums-story/



Calums Cabin is a lasting memory of Calum and were it not for Calum paying the ultimate price and the determination of Duncan, Caroline and Jenna, Calums Cabin would not be here, helping the number of families it is today.



"I never knew we were broken,
until Calum's Cabin started
mending us.
I never knew peace had flown away
until Bute tamed it.
I couldn't remember
uncontrollable laughter until
Calum's Cabin took care of every
detail so that anxiety melted and
fear was forgotten, for a while.
Calum's Cabin has shown us that
we can find a way through this and
we can heal."

**Calums Cabin provides holiday
homes for children facing cancer.**

'Our beautiful accommodation enables breaks away where the whole family can spend quality time making irreplaceable memories and recharging their batteries for what may lie ahead. We provide holiday facilities in stunning surroundings on the Isle of Bute, Ayrshire, Anstruther & Aviemore. Our accommodation also includes flats in Glasgow close to cancer treatment centers which allow families from across the country to stay together in welcoming, home-from-home surroundings during extended periods of treatment.'

**WHAT
WE
DO**

All of this is possible thanks to the **incredible levels** of support we continue to receive from so many individuals, groups and organisations. They have taken Calum's Cabin into their hearts, enabling us to make life a little bit easier for families in the most challenging of times.

**let's start
fundraising...**





EVERY POUND COUNTS

Along with the maintenance of our holiday accommodations and vital flats for long-term treatment, there are many more significant costs that enable us to provide the best experience for our families.

- £10 towards buying a Memory Book.
- £15 towards buying games for the holiday homes and flats.
- £20 towards buying a family of 4 ice cream.
- £100 spending money for each visiting family to take away money stresses.
- £850 to provide a family with a child who has been or is going through cancer treatment a wonderful holiday where they can make irreplaceable memories.



A

Abseil
Aerobics
Afternoon Tea

B

Bag pack
Baking
Bingo
Busking



C

Car wash
Charity Ball
Cycle
Carboot Sale



e

Easter egg
hunt
Ebay

f

Fancy dress
Film night
Football
Fun run



H

Halloween party
Headshave
Hiking challenge
Hour of pay

i

International
Day/Evening
'It's a Knockout'
Sports Day

J

Jazz
night
Jewellery
making



A-Z

FUNDRAISING IDEAS

There are so many ways in which you can fundraise, here are some ideas to help you get started.

D

Disco
Dinner Party
Dance Competition



G

Games
night
Girls
night-in
'Give it
up'

K Karaoke
Kiltwalk
Knitting sale

m Marathon events
Match Giving
Music events

P Poker night
Potluck

q Quiz Night



S Silent auction
Silent disco
Sky dive
Street party

t Tombola
Treasure hunt

V Variety show
Vintage sale
Volunteering

X Xmas wreath making
Xmas party



y Yoga

L Ladies Day/Night
Livestream
Luncheon

n Name the teddy/baby
Netball



o Obstacle Course
Open Mic night

R Race night
Raffle
Run



u Uniform-free day
Upcycling

w Wear orange for CC
Wedding Gift
Wine Tasting

Z Zipline
Zumba

GET EVERYONE INVOLVED

At work

- Get everyone in the office to donate their last **hour's pay** for the month or year.
- Organise a sweepstake for a big sports event or tv competition.
- **Guess the baby** - everyone brings a picture of themselves as a baby and people pay to guess who's who. Charge people or teams to enter and give a small prize.
- Have a **dress-down day** in the office in exchange for a donation.



At school

- Hold a **non-uniform day**, or dress in orange for Calums Cabin in exchange for £1.
- Organise a **talent show** for a paying audience of family and friends.
- Organise a **sponsored walk**, with incentives such as year group with most funds raised get a pizza party.

Faith group

- Organise a **Christmas Carol concert** at your church or group.
- Take part in **volunteering** with us on Mitzvah Day.
- Hold a service dedicated to Calums Cabin.
- **Donate** your Zakat.

Contact us for additional literature and merchandise to help spread the word.
enquiries@calumscabin.com



Fundraising Checklist

- ☐ Think about whom you will ask to support your fundraiser (family, friends, colleagues neighbours) and why they should help your cause.
- ☐ Decide how much you want to raise, and make a realistic goal to aim towards. (Maybe think about the 'Every pound counts' section).
- ☐ Create an online fundraising page, this will help spread the word to a wider audience.
- ☐ Get in touch and let us know what your plans are, and we will try to help in any way possible.
- ☐ Contact local media, such as newspaper or radio station and let them know what you are doing.
- ☐ Keep fundraising after your event/challenge, people will still donate.
- ☐ Post and update on social media, and be sure to tag us.

CONTACT US

enquiries@calumscabin.com
Calums Cabin

Calenna, 61 Mountsuart Road, Rothesay
Isle of Bute, PA20 9LD.



Our Events

If you are still struggling with ideas for your own fundraising campaign, why don't you come along to one of our events.

We host everything from Afternoon Teas, Cinema Days, Golf events, Ladies Days, or join us and take part in the famous Kiltwalk challenge. Come along and help raise funds for Calums Cabin. It might even spark some inspiration for your future fundraising endeavors.

Find out more about upcoming events on our webpage:
www.calumscabin.com/category/events/

Good Luck!

